

ARCHEOSTORIE™
JOURNAL *of* PUBLIC
ARCHAEOLOGY


VOLUME 1 / 2017

Topic of the Year: Small but Kind of Mighty

OPEN ACCESS

CC BY 4.0

©The Authors. The contents of this volume are licensed under the Creative Commons Attribution 4.0 International License. For a copy of this license, visit <http://creativecommons.org/licenses/by/4.0/> or send a letter to Creative Commons, 444 Castro Street, Suite 900, Mountain View, California, 94041, USA. This license allows for copying and adapting any part of the work for personal and commercial use, providing appropriate credit is clearly stated.

 **ISSN:** 2532-3512

How to cite this volume:

Please use AJPA as abbreviation and '*Archeostorie. Journal of Public Archaeology*' as full title.

Published by:

Center for Public Archaeology Studies 'Archeostorie' - cultural association
via Enrico Toti 14, 57128 Livorno (ITALY) /  archeostorie@gmail.com

First published 2017.

Archeostorie. Journal of Public Archaeology is registered with the Court of Livorno no. 2/2017 of January 24, 2017.

ARCHEOSTORIE™
JOURNAL *of* PUBLIC
ARCHAEOLOGY

VOLUME 1 / 2017

www.archeostoriejpa.eu/2017

Editor in chief

Cinzia Dal Maso - Center for Public Archaeology Studies 'Archeostorie'

Luca Peyronel - IULM University, Milan

Advisory board

Chiara Bonacchi - University College London

Luca Bondioli - Luigi Pigorini National Museum of Prehistory and Ethnography, Rome

Giorgio Buccellati - University of California at Los Angeles

Aldo Di Russo - Unicity, Rome

Dora Galanis - Hellenic Ministry of Culture and Sports

Filippo Maria Gambari - Italian Ministry of Cultural Heritage and Tourism

Peter Gould - University of Pennsylvania and The American University of Rome

Christian Greco - Egyptian Museum, Turin

Richard Hodges - The American University of Rome

Daniele Manacorda - RomaTre University

Stefania Mancuso - University of Calabria

Akira Matsuda - University of Tokyo

Marco Milanese - University of Sassari

Massimo Montella - University of Macerata

Valentino Nizzo - Italian Ministry of Cultural Heritage and Tourism

Massimo Osanna - University of Naples Federico II

Elisabetta Pallottino - RomaTre University

Grazia Semeraro - University of Salento

Francesca Spatafora - Archaeological Museum 'Antonino Salinas,' Palermo

Sebastiano Tusa - Superintendency of the Sea, Sicily Region

Guido Vannini - University of Florence

Giuliano Volpe - University of Foggia

Enrico Zanini - University of Siena

Editorial board

Giovanna Baldassarre, Alice Bifarella, Chiara Boracchi, Giuliano De Felice, Francesco

Ghizzani Marcia, Carolina Megale, Giulia Osti, Anna Paterlini, Francesco Ripanti,

Gioia Zenoni

Language editor

Simone Marchesi - Princeton University

Design, pagination, graphics & website

Giulia Osti

Referees

Luca Bondioli, Chiara Bonacchi, Giuliano De Felice, Nicoletta Frapiccini, Francesco

Ghizzani Marcia, Enrico Giannichedda, Marcella Giorgio, Daniele Manacorda, Stefania

Mancuso, Iliara Marchesi, Akira Matsuda, Massimo Osanna, Valentino Nizzo, Maurizio

Paoletti, Luca Peyronel, Fabio Pinna, Grazia Semeraro, Pier Giorgio Spanu, Sebastiano

Tusa, Fabio Viola, Giuliano Volpe, Enrico Zanini

INDEX

7 Editorial

Cinzia Dal Maso

15 Memories

Italy to Italians. Interview with Daniele Manacorda 17

Carolina Megale

Butrint before the Butrint Foundation 25

Richard Hodges

35 Topic of the year: Small but Kind of Mighty

'Pompeii-mania' in schools Down Under 37

Louise Zarmati

Memory and Earthquake. The Pilastrì excavation project (Emilia Romagna, Italy) toward a shared community archaeology approach 47

Giulia Osti, Lara Dal Fiume, Simone Bergamini, Rita Guerzoni, Micol Boschetti, Valentino Nizzo, Margherita Pirani, Stefano Tassi

The case of the Arles Rhône 3 Project: an example of underwater heritage communication 57

Caterina De Vivo

The Virtual Etruscan Museum of Populonia Gasparri Collection: enhancing the visitor's experience 67

Carolina Megale, Carlo Baione

Edutainment and gamification: a novel communication strategy for cultural heritage 79

Stefania Mancuso, Maurizio Muzzopappa & Fabio Bruno

91 Satura Lanx

- Italian public archaeology on fieldwork: an overview** 93
Francesco Ripanti
- Disciplinary locus and professional habitus: the roles of Researcher and Discipline within the socio-political and cultural domains** 105
Massimiliano Secci
- Italian museums and Twitter: an analysis of Museum Week 2016** 119
Chiara Zuanni

135 Postscript

Akira Matsuda

137 Archaeotales

- The Lombards, a completely different story** 139
Mariangela Galatea Vaglio
- April 12th, 1204: Constantinople under siege** 143
Francesco Ripanti
- The Christmas Song of the custodian** 147
Marina Lo Blundo

151 News

- Living archaeology at the Archaeodrome** 153
Francesco Ripanti
- A wedding with surprise: orange blossoms at the museum** 155
Nicoletta Frapiccini
- How Millennials are changing our culture** 157
Anna Paterlini
- Being an archaeologist in Kurdistan. Interview with Luca Peyronel** 161
Cinzia Dal Maso, Chiara Boracchi
- The Monuments Men of Libya** 165
Giulio Lucarini

169 Children's Corner

Tonight, we're sleeping at the museum! 171
Giovanna Baldassarre

The source-chest 175
Nina Marotta

179 Reviews

Warship battering rams on display in Favignana 181
Cinzia Dal Maso

Light on the new Salinas Museum 185
Flavia Frisone

The Riace celebrities 189
Giovanna Baldassarre

Agamemnon's Version 193
Giovanna Baldassarre

Watching the world with *Blu's* eyes 195
Cinzia Dal Maso

VOLUME 1

February 2017

Akira Matsuda

University of Tokio | ✉ amatsuda@l.u-tokyo.ac.jp

Open Access

CC BY 4.0

This work is licensed under a Creative Commons Attribution 4.0 International License.

How to cite:

Matsuda, A. 2017. Postscript. *Archeostorie. Journal of Public Archaeology*. 1: pp. 135-136. DOI: https://doi.org/10.23821/2017_5

The first volume of *Archeostorie. Journal of Public Archaeology* came out at a critical juncture. It would be fair to say that the journal is characterised by its close association with Italian archaeology. Given the presence of numerous monumental archaeological sites and the extensive history of archaeological study in Italy, one could argue that *Archeostorie. Journal of Public Archaeology* is promised to flourish, offering a long-awaited forum for discussion on public archaeology, fine-tuned for audiences having a direct or indirect interest in Italian archaeology.

Public archaeology as a research area and a form of practice has been developing over the last few decades. It originated from discussions by archaeologists based in Anglophone countries, in particular the United States, Britain and Australia. Since around the turn of the century, however, public archaeology has expanded outside the Anglophone countries too. The growth of public archaeology in Italy in recent years should be understood in this broader global context.

The spread of public archaeology across the globe has coincided with the march of globalization. New information, ideas, technology and business have been moving across the borders of countries increasingly easily and fast, and this has certainly driven public archaeology to 'go international.' Public archaeology, however, evolves in a unique way in each place, reflecting a great variety of local traditions of engaging with the past and of legal instruments regulating archaeological activities in different countries. It is therefore worth examining how public archaeology develops in each new place; *Archeostorie. Journal of Public Archaeology* is expected to investigate this in the Italian context.

It will be particularly interesting to probe the extent to which Italian public archaeology can be critical. Globalisation has so far been expanding in tandem with neoliberal economic ideology, which is characterised by the logic of the free market. Demanding more 'value for money' in most sectors of society, neoliberalism has encouraged archaeologists to cater to the demand of their stakeholders, inter alia sponsors, in contemporary society. In this climate it becomes harder for archaeologists to challenge the political influence exerted on archaeology by its sponsors. Will *Archeostorie. Journal of Public Archaeology* be able to raise critical questions of public archaeology, such as: Whose interest does Italian archaeology serve? Are minority groups well represented in the past reconstructed by Italian archaeology?

The situation has in fact become even more complicated lately with the results of the Brexit referendum and the US Presidential election in 2016, which together with recent political moves in Europe and

Asia – including the outcome of the Italian constitutional referendum in December 2016 – suggest a gradual formation of anti-Establishment populism caused by the uneven effects of globalization and neoliberalism worldwide. At present, no one can predict how this populism will impact on archaeology. It may help archaeology serve the interests of more people, although it is unclear whether

more interactions with the public automatically means better interactions with the public. Arguably, the underlying question is whether public archaeology is different from populist archaeology.

Surely there is no easy answer to any of such big questions. Yet *Archeostorie. Journal of Public Archaeology*, born at a critical juncture, is bound to consider them.

